

Economic success in North Rhine–Westphalia

Ready. Steady. Grow. – Discover new possibilities for your business

NRW.Global Business, the state-owned trade and investment agency of the German State of North Rhine–Westphalia (NRW), is the one-stop agency for companies planning to expand to Europe. NRW.Global Business is the partner for all companies when it comes to investment projects and settling in North Rhine–Westphalia, developing growth markets and networking with international business partners. Our services are free of charge from the first step to successful completion. And even after your investment in NRW we continue to support you with help and advice.

Why North Rhine–Westphalia | NRW?

As Germany's leading economic region, North Rhine–Westphalia | NRW offers companies optimal conditions to grow both locally and globally. Centrally located in the heart of Europe, major national and international transport routes converge here. The most populous of the 16 German states has very high purchasing power and is considered to be one of the largest sales and procurement markets in Europe. Large listed companies feel just as much at home here as highly specialized family-owned SMEs and creative startups – and over 20,000 international players.

Discover why NRW continues to be Germany's #1 economic region.



Digital and industrial hub in the center of Europe



Renowned universities & world class in research & development



Industrial and tech heartland of Germany



Europe's breeding ground for talents



Home of world market leaders



No. 1 trade show location (over 6 mio. visitors yearly)



Germany's No. 1 investment location



Digital hub in Europe and hotbed for startups



Reach 500 mio. people within 2-3 hours - excellent infrastructure



And it's fun! High quality of life